



Many consumers are willing to spend more on high-quality snacks.

**60%**

OF SHOPPERS BUY PREMIUM SNACKS

Stewart's of Scotland embodies the essence of luxury through its commitment to crafting premium shortbread and confectionery rooted in authentic Scottish tradition.

The global shortbread market has been steadily growing, with an estimated CAGR (Compound Annual Growth Rate) of around

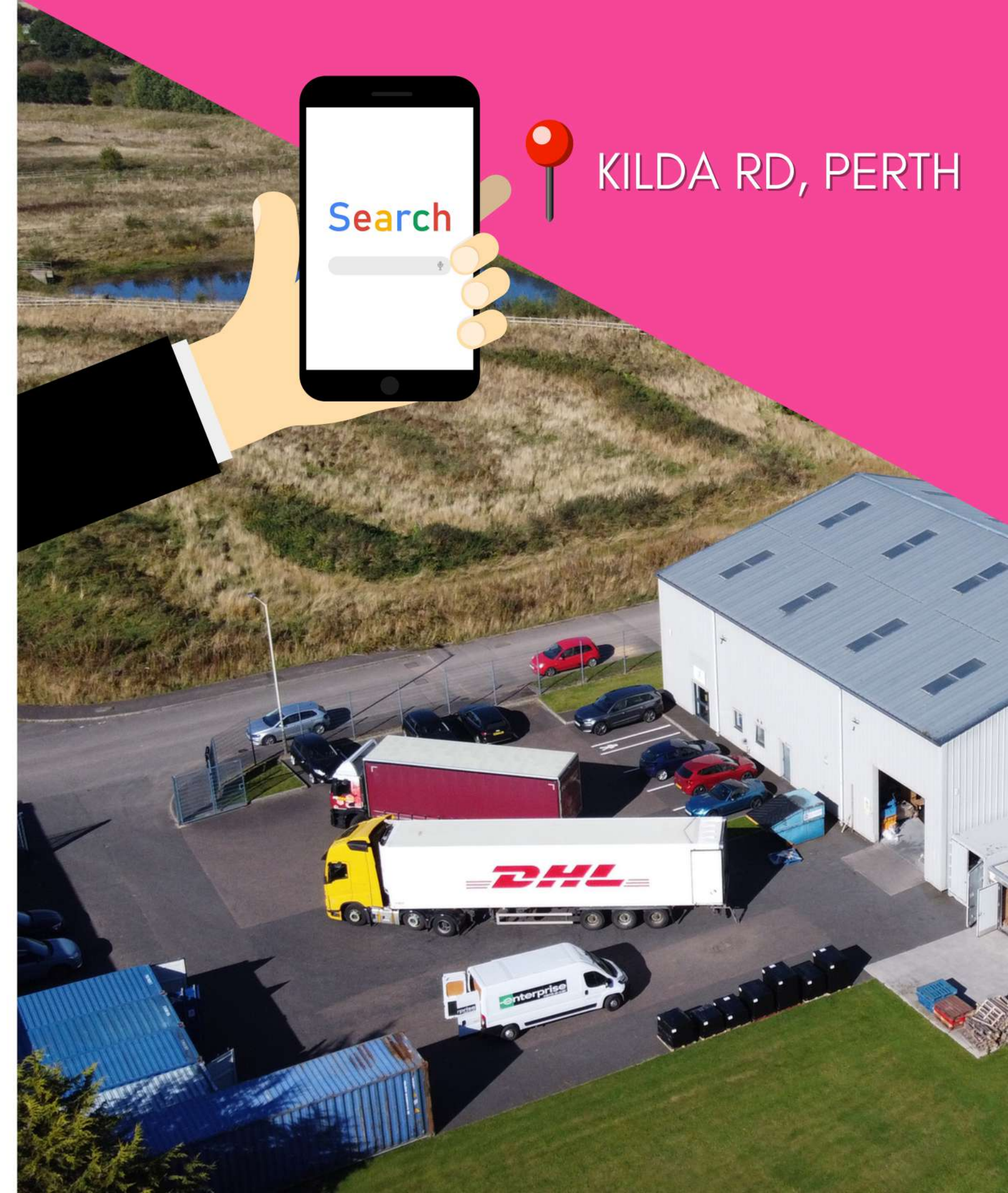
**5-6%**

This growth is fueled by the rising demand for premium, high-quality baked goods and indulgent snacks that emphasize authenticity.



# ABOUT US:

Stewart's of Scotland is a family-owned, heritage brand dedicated to the art of crafting fine shortbread, confectionery, cakes, jams, and preserves. Based in Perth, Scotland, Stewart's combines traditional Scottish recipes with a modern dedication to quality, creating products that represent the rich flavors and authentic spirit of Scotland.





# WHY CHOOSE STEWART'S?



## Premium, High-Quality Products

Stewart's products are crafted with care using top-quality ingredients, ensuring a consistently excellent taste that resonates with consumers and supports repeat sales.



## Gift-Ready and Eye-Catching Packaging

Stewart's luxurious packaging is designed to stand out on shelves, offering a ready-to-gift option for customers, especially during the holiday season, which boosts seasonal sales.



## Sampling and Point-of-Sale Support

Stewart's provides sampling kits, display stands, and marketing materials to help retailers drive product awareness, encourage sampling, and increase conversions through in-store visibility.



*Best  
Seller*

# SIGNATURE SHORTBREAD

Discover Stewart's Signature Shortbread range – six expertly crafted flavors blending traditional Scottish quality with a modern twist for an exceptional taste experience.





Sweet & Salted  
Caramel Shortbread



All Butter  
Scottish Shortbread



Chocolate Chunk  
Shortbread



Zesty Lemon  
Shortbread



Raspberry & White  
Chocolate Shortbread



Chocolate Orange  
Shortbread



# SIGNATURE CONFECTIONARY



## Indulge in Sweet Scottish Tradition Stewart's Signature Fudge & Tablet

- Tasty Tablet Box – Rich and crumbly, Stewart's tablet melts in your mouth, a classic Scottish treat made with traditional techniques.
- Fabulous Fudge Box – Creamy and smooth, this fudge delivers a luxurious, melt-in-the-mouth experience.
- Salted Caramel Fudge Box – A perfect blend of sweet and salty, offering a rich, balanced flavor.

*Best  
Seller*



NEW TIN TUBES  
NOW AVAILABLE

NEW  
ARRIVAL



A MUST HAVE FOR THE  
TOURIST SEASON



# DISPLAY READY TABLET & FUDGE BARS



**GRAB!  
& GO!**





# STEWART'S SIGNATURE SAVORY AND SWEET PRESERVES COLLECTION

Stewart's Signature Preserves offer a delightful mix of sweet and savory flavors. From Punchy Chilli Jam to rich Scottish Marmalade, each jar is crafted with tradition, perfect for cheese boards, sandwiches, or as a spread. Enjoy the best of Stewart's in every spoonful.





# STEWART'S SIGNATURE SCOTTISH HONEY COLLECTION



450G



450G



225G



225G

## Pure Scottish Goodness in Every Jar

Experience the authentic taste of Scotland with Stewart's Signature Honey Collection. Our Heather Honey, in 450g and 225g jars, delivers the rich, earthy flavor of wild Scottish heather, while Blossom Honey brings a lighter, floral sweetness. Naturally pure and perfect for tea, toast, or recipes, they're ideal for any honey lover seeking true Scottish flavors.



# STEWART'S SIGNATURE CAKES

Stewart's Signature Cake Collection brings the warmth of traditional flavors to the table, each crafted to delight and comfort. From the spiced zest of Ginger Sponge Cake to the refreshing citrus of Lemon Sponge, these cakes offer a taste for every preference. Apple & Cinnamon adds a cozy, nostalgic flavor, while Cherry & Sultana combines rich fruitiness with a touch of indulgence. Perfect for gatherings or as a treat with tea, these cakes capture the essence of homemade goodness.



CHERRY & SULTANA



LEMON SPONGE



GINGER SPONGE



APPLE & CINNAMON



# STEWART'S SIGNATURE CAKE SLICES



Salted  
Caramel &  
Pecan



Caramel &  
Cranberry



White  
Chocolate &  
Honeycomb



# EDINBURGH ROCK



NEW  
ARRIVAL





CAITLYN



WALLACE

POSY & PIPPA



NESSIE

# SIGNATURE TARTAN TREASURES 150G

Stewart's Signature Shortbread Gift Boxes pair beloved Scottish icons, Nessie, Caitlyn the Highland Cow, Wallace the Westie, and Posy & Pippa Puffin, with rich, buttery shortbread. Ideal as gifts or keepsakes, these whimsical boxes offer a delightful taste of Scotland.





# SIGNATURE EXTRA STRONG MINT TINS

Stewart's Signature Mint Tins feature beloved Scottish icons Nessie, Caitlyn the Highland Cow, and Posy & Pippa Puffin, in collectible tins inspired by the success of the Tartan Treasures range. Filled with extra-strong mints, these whimsical tins make perfect gifts or keepsakes, offering a refreshing taste of Scotland.

**COMING  
SOON**



# 125G SIGNATURE SHORTBREAD TINS





# OUR FULL RANGE

125G STEWART'S SIGNATURE  
TASTY TABLET BOX



150G STEWART'S CAITLYN THE HIGHLAND  
COW SHORTBREAD GIFT BOX

NEW  
ARRIVAL

125G STEWART'S SIGNATURE  
FABULOUS FUDGE BOX

NEW  
ARRIVAL

330G STEWART'S  
STRAWBERRY PRESERVE

300G STEWART'S SIGNATURE  
GINGER SPONGE CAKE

NEW  
ARRIVAL

160G STEWART'S SIGNATURE  
CHOCOLATE CHUNK SHORTBREAD

FREE STEWARTS  
FDU



# MERRY CHRISTMAS







## EXPERIENCE STEWART'S TASTING DAYS IN STORE!

Let your customers sample the rich flavors of Stewart's with an in-store Tasting Day. We'll provide everything needed to showcase our Signature Shortbread, Confectionery, and Cake Slices. It's a fantastic way to share our heritage, boost sales, and create a memorable experience. Contact us to arrange your event!



# WOODEN FDUS & BESPOKE RETAIL DISPLAYS

Our Wooden Free-Standing Display Units (FDUs) enhance retail spaces, boosting product visibility and aesthetics. Each unit includes marketing support, with custom options available for larger stores.





# Satisfied Customers



MORRISONS



KLONDYKE GARDEN  
CENTRES



DOBBIES GARDEN  
CENTRES



HASKINS GARDEN  
CENTRES



SPAR



EDINBURGH  
WOOLLEN MILL

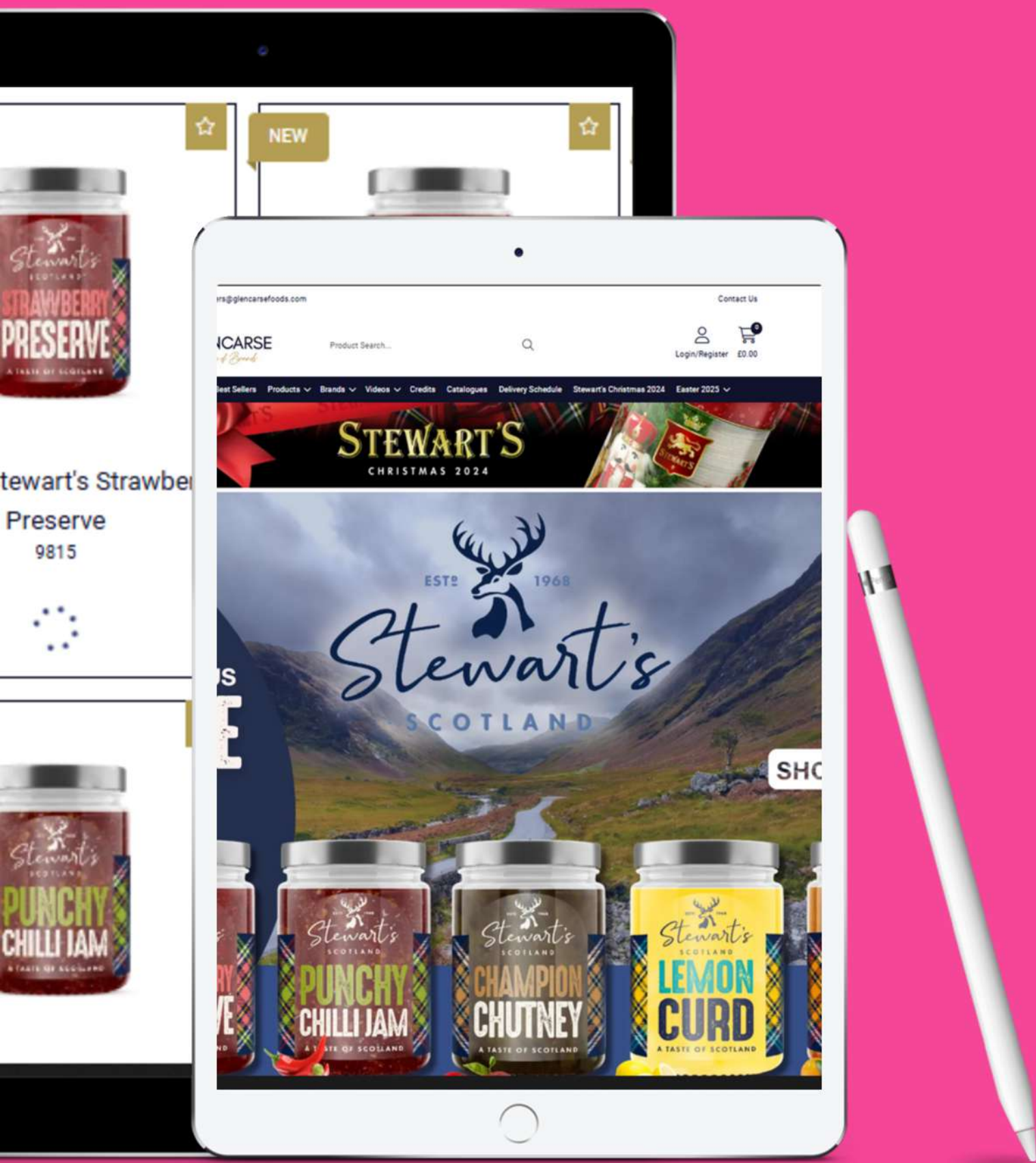


BRITISH GARDEN  
CENTRES



MFG GROUP





**1**

**Contact Us:** Reach out via email at [connor@glencarsefoods.com](mailto:connor@glencarsefoods.com) or call 01738 630 700 to express your interest in setting up a trade account with Stewart's of Scotland.

**2**

**Provide Business Details:** Share your business information, including your company name, address, VAT number (if applicable), and any specific product interests.

**3**

**Complete the Account Application:** Our team will send you an account application form to fill out. This includes terms and conditions, payment preferences, and delivery details.

**4**

**Approval and Access:** Once approved, you'll receive confirmation along with account details, allowing you to place orders directly and enjoy the benefits of a trade partnership with Stewart's of Scotland.



# Get in Touch



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